

**GOVERNMENT OF ANDHRA PRADESH
ABSTRACT**

YAT & C Department - Tourism Promotion – Released of topical advertisement of “Andhra Pradesh Tourism - Best of Andhra Pradesh (Coinciding with ITB Berlin)”, ‘(The ESSENCE OF INDIA)’ – Sanction an amount of Rs.3,00,000/- (Rupees Three Lakhs only) - Orders – Issued.

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YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 431

Dated:10-06-2013

Read the following:-

1. From Mr.Y.S.Venkatswamy, Chief Manager, the Indian Express, the Express Group, Somajiguda, Hyderabad.
2. Govt.Letter No.1127/ADC/PMU/2013, of YAT&C (PMU) Department, Dated: 25-02-2013.
3. Bill No.1001461241 of Mr.Y.S.Venkatswamy, Chief Manager, the Indian Express, the Express Group, Somajiguda, Hyderabad, Dt.12-03-2013.

ORDER:-

Government is participating in the various National and International Marts, Fairs and Festivals for promoting A.P Tourism and attracting more number of visitors to the State.

2. In the reference 1st read above, Chief Manager, the Indian Express, the Express Group, Somajiguda, Hyderabad has requested to release advertisement in “Express Travel World”. Accordingly, Government have issued a work order for an amount of Rs.3,00,000/-(Rupees Three Lakhs only) for publication of the advertisement, in the reference 2nd read above.

3. In the reference 3rd read above, Chief Manager, the Indian Express, the Express Group, Somajiguda, Hyderabad, has furnished a bill for an amount of Rs.3,00,000/- (Rupees Three Lakhs only) towards released of topical advertisement of “Andhra Pradesh Tourism - Best of Andhra Pradesh (Coinciding with ITB Berlin)”, ‘(The ESSENCE OF INDIA)’ and requested Government for arranging payment.

4. Government, after careful examination of the matter hereby sanction an amount of Rs.3,00,000/- (Rupees Three Lakhs Only) to M/s. The Indian Express Limited, towards released of topical advertisement of “Andhra Pradesh Tourism - Best of Andhra Pradesh (Coinciding with ITB Berlin), (The ESSENCE OF INDIA) in March 2013 issue of Express Travel World.

5. The amount sanctioned at Para 4 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - SH (13) – Advertisement for Promotion of Tourism - 260 – Advertisements, sales and publicity Expenses”.

(P.T.O)

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6. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 4 above, in favour of M/s. The Indian Express Limited, through on line. The details of Bank account is as follows:-

Account Name : The Indian Express Limited.
Account No : 00328630000075
Name of the Bank : HDFC, Rajbhavan Road.
IFSC Code : HDFC 0000032

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

**CHANDANA KHAN
SPECIAL CHIEF SECRETARY TO GOVERNMENT**

To
Mr.Y.S.Venkatwamy, Chief Manager, the Indian Express, the Express Group,
Somajiguda, Hyderabad.
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.

Copy to:
The YAT& C (PMU- Claims) Department.
SF/SCs

//Forwarded:: By Order//

SECTION OFFICER